Ege Demirci

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# Research Statement

My research spans the interdisciplinary fields of machine learning and network sceince, with a particular focus on addressing societal challenges through computational approaches. Currently, I am focusing on the application of machine learning techniques to graph-structured data, which enables the exploration and understanding of complex networked systems.

# EDUCATION

# University of California, Santa Barbara

Doctor of Philosophy - Computer Science

Santa Barbara, USA September 2024 - Present

Advisor: Ambuj K. Singh Academic Excellence Fellowship

Sabanci University

Istanbul, Turkey September 2019 - June 2024

Bachelor of Science - Computer Science and Engineering; GPA: 4.0 / 4.0 Graduated as 1st ranked student in the Faculty of Engineering (1/609), %100 Scholarship

### Research Experience

# Sabanci University - Mars Athletic

Istanbul, Turkey September 2023 - July 2024

Researcher

- o Conducted a comprehensive study on exercise habit formation, utilizing machine learning and causal inference techniques to analyze data from Mars Athletic, Turkey's largest gym chain, under the supervision of Dr. Onur Varol.
- Took over the general coordination and research planning of the project, worked with three peers. Contributed to the development of a novel survival metric to assess the durability of exercise habits.
- Led the causal inference analysis to evaluate the impact of various interventions such as group classes, personal training, and social interactions on exercise adherence.
- Analyzed data from over 200,000 gym members, identifying key factors influencing habit formation and providing actionable insights for gym management and public health strategies.
- First-authored a final project report detailing the methods and results of the study, and journal publication is currently in progress.

### Viral Lab - VRLLAB

Istanbul, Turkev

Researcher

January 2022 - July 2024

- o Conducted research on misinformation and propaganda campaigns on social media during the 2023 Turkish elections under the supervision of Dr. Onur Varol.
- o Contributed to the first public dataset of politicians which includes trending topics, media contacts, and follower dynamics by writing a scraper that find the X usernames of 1500 politicians who took part in Turkish politics after 2010. Conducted social network analysis to identify key actors and strategies used to influence public opinion.
- Scraped around 1M comments from YouTube and performed sentiment analysis to track public sentiment evolution for different politicians over time. Investigated the causal relationship between popular media outlets and polarization.
- Co-authored several whitepapers on the **#Election2023 platform**, providing real-time tools and analyses during the election cycle to detect misinformation and bot activity.
- Publication: Najafi, A., Mugurtay, N., Zouzou, Y., Demirci, E., Demirkiran, S., Karadeniz, H.A., & Varol, O. (2024). First public dataset to study 2023 Turkish general election. Scientific Reports, 14(1), 8794.

### Vrije University - Computational Intelligence Group

Amsterdam, Netherlands

Research Assistant

June 2022 - September 2022

- Worked as a research assistant under the supervision of Dr. Anil Yaman on a project aimed at solving certain environments in MujoCo and Classic Control of GymLibrary, which is one of the Reinforcement Learning APIs.
- Implemented artificial neural networks to solve the Cartpole, Ant, Hopper, Acrobot environments and evaluated the efficiency of the implemented solutions using appropriate performance metrics.

### TEACHING EXPERIENCE

## Sabanci University Learning Assistant

Istanbul, Turkey

September 2021 - June 2024

- IF100 Computational Approaches to Problem Solving course from September 2021 to June 2022, teaching Python and computational logic to all freshman students.
- o CS210 Introduction to Data Science course from September 2022 to January 2024, teaching Machine Learning and Data Science techniques to 2nd and 3rd year Computer Science and Engineering students.
- o CS414/514 Network Science course from January 2024 to June 2024, teaching network analysis and complex systems concepts to senior undergraduate and master Computer Science and Engineering students.
- Assisted students during weekly recitation hours to reinforce lecture topics, prepared materials for the recitation, prepared assignments, and provided further assistance during office hours.

### Industry Experience

#### Commencis

Istanbul, Turkey

Software Engineer (Part-Time)

July 2023 - August 2024

- One of the four software engineers supporting the iOS side of Turkcell, Turkey's largest operator serving 35 million users. Played a key role in the renewal of Turkcell's iOS app campaign flow using Swift.
- Collaborated closely with cross-functional teams in an Agile environment, actively participating in daily stand-ups, sprint planning, and code reviews.
- o Debugged and refined application code to enhance performance, reduce errors, and ensure stability.

## SKILLS SUMMARY AND CERTIFICATIONS

- Programming Languages: Python, C++, JavaScript, SQL, Dart, Swift
- Tools and Frameworks: Scikit-learn, Pandas, Matplotlib, NetworkX, Selenium, DoWhy, Git, PostgreSQL, Gephi, Flutter, React, expressJS, nodeJS
- Certifications: Deep Learning Specialization by Andrew Ng @Coursera, Data Scientist with Python Track @Datacamp
- Soft Skills: Leadership, Teamwork, Creative Writing, Field Research, Adaptability, Communication, Problem-Solving, Project Management

# VOLUNTARY WORK

## Cayirova Sevgi Evi

Kocaeli, Turkey

Teacher

February 2020 - June 2020

- Visited an orphanage in Cayirova on a weekly basis during preparatory year at university.
- o Provided assistance to children aged 7-12 in the orphanage, helping with their school life and spending time together.
- Worked collaboratively with other volunteers to ensure the success of the project and provide the best possible experience for the children.

#### 75. Yil Ilkokulu

Hatay, Turkey

June 2021 - July 2021

- Employee

  Output Volunteered at a primary school close to the Syria refugee camps in Hatay in June 2021.
  - Spent time with the children. Taught some basic coding concepts to the children, introducing them to the world of technology and programming.